



Stay Young Forever

Finding somewhere for our children to express themselves and settle into the world can be no small feat. However, Let's Be Kids Limited offers breakfast sessions and after school provisions in Warrington so that our children can flourish. Here we get a closer look as it wins Best 3-11 Childcare Provider – North West England in the Parent and Baby Awards 2022.

With two branches in Warrington, North West England, Let's Be Kids Limited has quickly become noticed by many. Its high quality childcare services are well-known by the surrounding community. Not only does Let's Be Kids allow our children to express themselves, but it encourages active and explorative play.

Let's Be Kids offers a safe space for children to make friends and grow their confidence – not only in relation to others but for their own self-awareness and personal development. Increasing a child's self-esteem, Let's Be Kids promotes independence, so that they can be happy and fulfilled throughout their lives.

Its support and care is provided to children aged 3-11, at our convenience. Whether it's before or after school, or during the school holidays, Let's Be Kids lends a helping hand – and even guarantees a free holiday club for eligible children.

Its values align with ours as it looks for every way to help and encourage children to be the best that they can be – all the while freeing us up to carry out our other responsibilities such as our careers and jobs.

Let's Be Kids' Director, Jenna Welsby, believes that the business' greatest achievement is its "rapid growth". It has cared for over 700 children and has purchased its own nursery – for children aged 2-4 – over the last five years.

The pandemic posed a threat to many businesses, but this is not the case for Let's Be Kids as it managed to stay open so that keyworker parents could still carry out their admirable duties. Let's Be Kids upheld all government guidelines, so that the children in its care could stay safe – and their families were kept safe too. The future holds more fun, education, and connection. With a "no screen" policy, Let's Be Kids truly looks after our children in a way that guides and cares for their wellbeing without just sitting them in front of a television. This hands-on approach is just one of the very many reasons why Let's Be Kids has won the prestigious award of Best 3-11 Childcare Provider – North West England.

Overall, Let's Be Kids encourages our children to learn, play, and most of all – stay young forever.

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